

## LOGISTICS, SUPPLY CHAIN & MARITIME BUSINESS

### 35014 - MANAGEMENT OF SHIPPING COMPANIES

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#### General information

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- Academic year 2023/24
- Course: First
- Trimester: First
- Number of credits: 2
- Teachers:
  - Jesus Ezequiel Martínez Marín <[jmartinezma@tecnocampus.cat](mailto:jmartinezma@tecnocampus.cat)>
  - José Manuel Vallellano García <[jvallellano@tecnocampus.cat](mailto:jvallellano@tecnocampus.cat)>

#### Teaching languages

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- Spanish

#### Presentation of the subject

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Assignatura que aborda els temes de Direcció de l'Empresa Naviera, des d'una visió Estratègica i Organitzacional.

*El TecnoCampus posarà a l'abast del professorat i l'alumnat les eines digitals necessàries per poder dur a terme l'assignatura, així com guies i recomanacions que facilitin l'adaptació a la modalitat no presencial.*

#### Competences/learning outcomes

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##### Specific

- CE2. Application of tools and methodologies that facilitate creative and innovative thinking in everyday situations linked in the supply chain environment, logistics, and maritime businesses.
- CE3. Plan the analysis in the business environments, local and global, in order to move ahead to the new market opportunities that can be transformed into commercial products
- CE4. Strategically manage the processes of business innovation in the supply chain and the maritime business, from the diagnosis to its application, being able to align resources, abilities and abilities to put them into practice
- CE5. Design and implement logistics systems, evaluating the different possible alternatives, technical and resource constraints and taking into account coordinated management and management throughout the supply chain.
- CE9. Develop the ability to lead the continuous improvement approach in all areas of logistics and port management and management and contribute to the motivation and awareness of all the organization's staff.

##### Transversal

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CT1. Show willingness to learn about new cultures, experience new methodologies and foster international exchange in the context of logistics, the supply chain and maritime businesses.

- CT2. Show entrepreneurial leadership and management skills that strengthen personal confidence and reduce risk aversion.
- CT3. Develop tasks by applying the acquired knowledge with flexibility and creativity and adapting them to new contexts and situations.

No data

## Contents

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- L'empresa naviliera
- Especialització de Bucs i Gestió de Flotes.
- Tràfics Liners i Tràfics TRAMP
- Despeses d'explotació de l'vaixell
- Direcció Financera a l'Empresa Naviera - Costos Associats.
- Estratègies de comercialització en el mercat de nòlits.
- Costos Logístics de l'Contenidor Marítim
- Relació de l'armador amb les autoritats Aduana- Codi duaner i Procediments

## Sustainable Development Goals

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- 06 - Clean water and sanitation
- 14 - Life below water
- 10 - Reduced inequalities
- 07 - Affordable and clean energy
- 03 - Good health and well-being

## Evaluation system

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- 50% Avaluació Contínua de l'Professor Vallellano
- 50% Avaluació Contínua (Business Case) Professor Martínez